

London Road Cemetery Household Survey Summary

- We had an excellent responses to the Household Survey with 237 surveys completed. 152 surveys were completed online which helped us gain the views of people living all across the City.
- Responses were gained form a range of people although there were fewer responses from young people aged under 25 years and minority ethnic groups.
- Those people responding to the survey use the Cemetery frequently with one on five (19.5%) visiting the cemetery at least weekly and one in four (25.6%) visiting every month.
- Over half of respondents (50.5%) visit the cemetery by car. Around four in ten (42.4%) travel on foot.
- London Road Cemetery is considered to be high quality with 46% of respondents rating it as “very good’ or “good”. Over one in three (36.2%) considered the quality to be average.
- The main reasons for visiting include: to walk around or look at the graves & monuments (60.0%); to visit a grave (52.6%); to observe wildlife (38.6%); to walk around the open space (37.7%) and for walking / exercise (30.2%). Around one in seven (14.0%) of visitors use the cemetery for dog walking.
- The aspects of the Cemetery that are considered to be of highest value or importance include: gravestones and monuments (80.8%), quiet and peaceful setting (75.1%), that it is a place for the living to remember the dead (72.8%), mature and veteran trees (71.8%), designed landscape and vistas (54.0%), wildlife (52.1%).
- Nearly half (49.8%) of respondents cited barriers that affected their use of London Road Cemetery. The main issues were those relating repairs, maintenance and general upkeep and personal safety.
- 82.3% of respondents supported using the restoration of the Anglican Chapel for more community events and activities including weddings.
- There was a high level of support for future events and activities in the Cemetery with a cautionary note that this should be managed carefully.
- 58 people were interested in finding out more about volunteer activity and 118 people would like t be contacted about further consultation opportunities.