

# Council Plan

# 2014/15 Half Year Performance Report

Policy Team - Coventry City Council

December 2014



www.coventry.gov.uk/performance/



Maximising the use of our assets; reducing operating costs Active citizens; strong and involved communities

### Key

A number of symbols are used in the report to illustrate the progress made and the performance towards the targets set against each of the headline indicators:

Symbol	Progress	Target
Ø	Indicator progressing in the right direction (towards target)	On-target
$\mathbf{O}$	Indicator moving in the wrong direction (away from target)	Off-target
⊖	Indicator progress is similar or unchanged	
N/A	Not available	

### Find out more

This performance report provides a high-level summary of the Council's performance. It forms part of Coventry City Council's performance reporting arrangements set out in the Performance Management Framework. Further information available online include web-based indicator reports setting out historical trends, comparators, interactive maps, and data visualisations; and links to the Council's key strategies and progress reports.



# www.coventry.gov.uk/performance/



# Executive summary

Progress made in 2014/15 towards the Council Plan priorities

# **Coventry: open for business**

### **Coventry: open for business**

The Council Plan sets out our overall strategic direction and priorities for the next ten years. This report sets out the performance that has been made towards our priorities from April to September 2014.

# Overall, a mixed performance

The Council Plan is measured by 55 headline indicators. In the past six months, 23 indicators (42%) improved or stayed the same and 20 indicators (36%) got worse. We can't say for the other 12 (22%) indicators. As some indicators are updated annually, this is expected at this point in the year.



# **Globally connected**



### Steady, broad-based growth

Since 2013, the UK economy has grown steadily, an improvement from the erratic recovery in 2010-12. Estimates from the Office for National Statistics suggest that gross domestic product (GDP) increased by 1.6% in April to September. The economy is growing everywhere – services, production, construction and agriculture. However, as prices continue to rise faster than earnings, people are still not yet feeling the benefits of growth.

# An improving local economy

A measure of local economic performance is gross value added (GVA). Coventry's GVA per head (at current prices) in 2012 was £18,978, up from £18,145 in 2011. Figures for 2013 are expected by mid-December.

Another indication of local economic performance is the number of enterprises in the city. In March 2014, there were 7,940 enterprises in Coventry, a 7.2% net increase from March 2013. Indeed, the rate places us in the top 10 of metropolitan areas.

However, median pay for Coventry residents has decreased by £499 to £20,849 per annum in 2014, suggesting that the growth in the economy has not yet reached people's wage packets.

Significant development works have taken place over the past six months set to transform the face of Coventry City Centre, including demolition works and Bridge Deck construction at Friargate; Phase 3 Public Realm works – all of which will bring new employers and jobs into the city centre. In the meantime, effort is being placed into developing the city centre offer, from a Coventry VIP loyalty card, to trialling new technologies such as Coventry Cloud, in an attempt to encourage residents and visitors to come and spend more in the city centre.



# Locally committed

# Mari

### Environment

Domestic fly-tipping has increased. Factors that affected fly-tipping may include additional refuse in the garden as a result of the warm summer and reduction in patrolling officers available to deter fly-tipping. A citywide Neighbourhood Enforcement Team is taking on the deterrent role, which should help reduce fly-tipping.

### Crime

Recorded crimes have increased by 93 offences in April to September 2014 compared to the same time last year. However, burglary to dwellings has reduced by 65 offences. This is a priority for the Police and Crime Board.

### **Education**

Provisional summer 2014 results show that at Year 6, attainment has improved from last year but remain two percentage points below the national average. At GCSE, 52% of pupils got 5+ A\*-C grades including English and Maths; compared to 55.9% nationally. More Coventry children now attend a good or outstanding primary school, but at secondary, this has decreased.

# Health

Coventry has higher levels of deprivation and poorer overall health than the England average. The Council is helping people stay healthy, get active and it is working with the NHS to improve access to GPs, helping patients develop their own social networks and making them more resilient.

# Social care

In children's social care, the Council's multi-agency safeguarding hub (MASH) went live in September 2014, bringing together workers from key partners responsible for safeguarding children. Adult social care launched a Commissioning and Personalisation Plan, identifying the actions that are needed to cope with increasing demand and reducing resources.

# **Domestic violence**

The Council has expanded services for women, men and children experiencing domestic violence and abuse, and the four new commissioned services started in September 2014.

# **Delivering our priorities**



### Maximising the use of our assets

The Council's priorities are being delivered in the context of further, unprecedented budget cuts. The indicative financial position moving into the 2015/16 budget setting process shows a major funding gap increasing to £65m in 2017/18. The Council is due to deliver £15.8m of transformational savings in 2014/15 and the workforce has reduced by a further 205 full-time equivalent posts since March 2014.

Around £15m of the £50m Coventry Investment Fund has been allocated to schemes such as the Friargate business quarter, Lythalls Lane industrial site, Lyons Park office development and the Fargo Village creative quarter. £60.8m of external funding will be spent in 2014/15, including an additional £8m of funding that has been added to the south-west Coventry junction improvement scheme.

### Strong and involved communities

The Council is increasingly involving residents and communities so that they can do more for themselves.

The Council's new, mobile-friendly website makes it easier for the ever-growing number of residents looking up information on their smartphones and tablets. A customer portal, expected to launch in 2015, will offer more opportunities for residents to do things online.

Social media has been used extensively to engage with local people, for example, to promote local democracy week to young people; involve over 5,000 respondents in local consultations; and encourage individual electoral registrations.

The Council's approach to working with local communities includes the development of a strategy and action plan for asset-based working. The Council is also supporting the development of social enterprise and co-operatives through its social value policy, and has hosted a round table event to encourage social enterprises to discuss and address the opportunities and challenges for the sector in the city.



# **Globally connected**

Promoting the growth of a sustainable Coventry economy

### Steady, broad-based growth

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OPEN FOR BUSINESS In March 2014, there were 7,940 enterprises in Coventry, up from 7,405 in 2013.



This places us in the **top ten** of metropolitan areas, and compares to...

Hartlepool	<b>1</b> 0.4%	Nottingham	€5.9%
Manchester	<b>€</b> 8.7%	Birmingham	€.9%
Leicester	<b>1</b> 8.0%	Reading	€05.6%
London	<b>î</b> 7.7%	Milton Keynes	€5.3%
Coventry	<b>1</b> 7.2%	Warwickshire	<b>1</b> 4.9%
Swindon	<b>€</b> 6.9%	Oxford	<b>1</b> 4.6%

# UNEMPLOYMENT: A MIXED STORY

The Jobseekers' Allowance (JSA) claimant count has gone down, but this has not been matched by a decrease in the model-based unemployment rate as measured by the Labour Force Survey (LFS).







# We will promote the growth of a sustainable Coventry economy that benefits the city by: **Supporting businesses to grow**

Indicator

Number of enterprises

In March 2014, there were 7,940 enterprises in Coventry, a net growth of 7.2% from March 2013 (7,405). This is a much higher rate of growth than the 1% net growth from March 2012 to March 2013 and is an indicator of the strengthening local economy. Indeed, the number of enterprises has finally exceeded the pre-recession peak of 7,500 enterprises in March 2008. Coventry continues to experience a higher rate of growth in the number of enterprises than in our neighbours. It also puts Coventry amongst the top ten fastest-growing metropolitan areas and closing in on the London average of 7.7%.

The Council is seeking to attract investment and help businesses expand – particularly in the growing Advanced Manufacturing and Engineering sector. One way in which it is doing so is through the Jobs and Growth Strategy 2014-17. In the past six months, the Council made a strong start towards achieving the targets set for 2014/15: over £48.9million pounds of business investment has been secured (65% of the target for 2014/15); and 292 businesses have been supported to expand (68% of the year's target) – helping them expand their operations in the city and the subregion and creating 1,206 new jobs (95% of target).

This half year, the Council's planning team maintained its position as the fastest planning department in the country for dealing with major planning applications.

### Creating the infrastructure for the city to grow and thrive

Friargate, a new business quarter currently being developed by the railway station, is essential to stimulate the regeneration of the retail and leisure offer in the city centre. Significant site preparation works have taken place over the past few months, including the installation of steel beams to support the grant-funded Bridge Deck across the ring road and the demolition of the buildings on the site such as Copthall House, a prominent 1970s fivestorey office block, and the multi-storey car park at Eaton Road. Works remain on track and construction of the first phase is expected to begin next year.

		(17.2%)		
Enterprises in the	city			
Of Coventry's	<b>7,940</b> ente	erprises		
	£1	<b>m+</b> turnover		turnover
` <5	<b>6%</b> i employees	45	10% 5%	5%
	<b>2%</b> and 49 employ <b>%</b> + employees		<b>c to £1m</b> tur	mover
Jobs and Growth	Strategy 2	014-17		
INVESTORS+ BUSINESS	0%	50%		100%
Investment into the cisecure	•	£48.9ı		
Jobs created in the ci and the sub-regio				206
Businesse supported to gro	es	2	92	t of <b>1,270</b>
			tarç	get of <b>430</b>

Coventr

7,940

Indicator	Coventry	Progress	Target	
Business rates base	£299.3m	$\mathbf{\Theta}$	8	
Changes in government policy means that the Council				
can keep a proportion of the increase in national non-				
domestic rates (NNDR). Schemes to encourage growth,				
such as Friargate, not only helps bring new jobs into the				
city, but also helps the Council generate income which it				
can then reinvest into the city	and local c	ommuniti	es.	

As of September, the total rateable value is £299.3m – down £0.3m from March. This is currently below the target of £300.1m by March 2015. However, after business rates movements are taken into account, it remains possible that performance will improve.

### Developing the city centre for the 21<sup>st</sup> century

Footfall in the city centre in April to September 2014 fell by 4.8% compared to a year ago; worse than the 0.9% fall nationally. The Council has short and longer-term plans to increase footfall – redeveloping the city centre in the longer-term, and new marketing efforts in the short term.

In June, the Coventry Business Improvement District

Coventry	Progress	Target
-4.8%	Ö	8
	Coventry -4.8%	

(BID), a partnership between city centre businesses and the Council, introduced the Coventry VIP card, an official discount card for Coventry City Centre with access to exclusive discounts and shopping events.

The Council, working with Coventry's Serious Games International, have also secured a £95,000 government grant from the Technology Strategy Board's Small Business Research Initiative (SBRI) to develop the use of technology to attract people back to Coventry's high street. Called the "Coventry Cloud", the scheme is being trialled in November 2014.

The Council has also embarked on a third phase of Public Realm works. Entirely grant-funded from the Growth Deal and the European Regional Development Fund, the works will improve Gosford Street/University linking the city centre to Fargo Village; create a pedestrian link across the ring road to the Canal Basin; improve Broadgate/Hertford Street and Lidice Place/Spon Street connections; and reconfigure Belgrade Plaza. The public realm improvements have been instrumental in encouraging the private owners of Cathedral Lanes to reconfigure the shopping centre to create a new restaurant and bar quarter overlooking Broadgate Square. The first new restaurant is expected to open in late 2015.

### Raising the profile of Coventry

According to VisitEngland, the English tourism board, Coventry is the fastest-growing holiday destination in the West Midlands. Visits to Coventry have increased by 37.2% from 113,000 a year in 2006-08 to 155,000 a year in 2011-13.

In 2013, tourism generated £84m for the city, and made the VisitEngland top 20 most visited towns and cities for Great Britain residents list, at number 17.

Recognising the importance of high profile events in attracting visitors, the 16th Coventry Godiva Festival, held on 4-6 July 2014, attracted massive crowds, equalling last year's record of 125,000 visits despite more unsettled weather than last year.

### ... and make sure that residents share in the benefits by: Helping local people into jobs

Coventry's average employment rate among working age residents (age 16-64) is 63.6% (Jul 2013-Jun 2014), down from 66.9% in Jan-Dec 2013 and remains lower than nationally (72.2%). In September, the Jobseekers' Allowance (JSA) seasonally-adjusted claimant count rate was 2.8% in Coventry compared to 2.2% nationally. This

Indicator	Coventry	Progress	Target
Average employment rate	63.6%	8	•
JSA claimants	2.8%		
JSA 18-24	2.7%	<b>Ø</b>	

Notes: average employment rate is for July 2013 to June 2014; Jobseekers' Allowance data is for September 2014.





The BID is trialling Coventry Cloud, a technology-driven rewards scheme aimed at supporting the city centre.

Coventry VIP is the official discount card for Coventry City Centre. Through special offers and discounts, the card encourages residents to shop, dine and enjoy all that the city has to offer. So far, **3,741** people have signed up. Find out more: <u>www.coventryvip.co.uk</u>





O Coventry Godiva Festival 2014 attracted 125,000 visitors over three days with top headliners including The Selecter, Buzzcocks and Happy Mondays. Plus, events like the Disney Change4Life roadshow kept families entertained.

is a steep fall from 3.4% in April – much of this is attributed to welfare sanctions which have discouraged people from signing on, as the fall is not reflected in the Labour Force Survey-based unemployment figures.

So far in 2014/15, the Council's Job Shop assisted over 18,000 jobseekers. 4,618 unemployed people have engaged with Employment Services, and 1,011 people have been helped into employment. By working directly with employers through the new Employer Hub, over 352 new jobs were created. Recognising that some of the most vulnerable families face entrenched issues, the Support for Families programme helped 401 families in tackling the complex social issues they faced. A Job Interview Guarantee Scheme provides vulnerable young people with ten weeks of intensive support and guaranteed interviews, helping them secure work.

Since April, 169 young people not in education, employment or training (NEETs) have been supported into work. In addition, 15 disabled people have been supported through the Council's employment service for disabled people, TESS, which is now nationally recognised as a Centre of Excellence for its employment pathways helping disabled people secure work.

### Reducing the impact of poverty

Coventry's gross disposable household income (GDHI) was £13,374 per head in 2012 (at current prices), up from £13,135 in 2011, an increase of 1.8%. However, Coventry's GDHI have not kept pace with its neighbours: £17,782 in Warwickshire (up 3.6%); £14,744 in the region (up 3.0%) and £17,066 in England (up 3.2%).

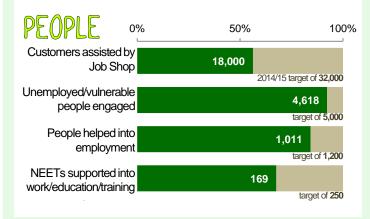
Median annual pay in 2014 for people living in Coventry is £20,849. That is £499 less than £21,348 in 2013. This is evidence that the growth in the economy has not yet reached people's wage packets. Of note, the median annual pay for people working in Coventry is higher, at £22,931, suggesting that people are commuting from outside the city to higher paid jobs in Coventry.

The living wage is now set at £7.85 an hour (outside London), compared to the minimum wage of £6.50. Coventry City Council continues to match the Living Wage for its employees, and the Council's Social Value Policy also includes payment of Living Wage as one of the criteria the Council will consider in its procurement.

Credit unions offer low cost loans to families, so that they can avoid excessive interest rates charged by pay-day and doorstep lenders. The Council has provided grant funding of £42k per year to the two existing credit unions, New Central Credit Union and Coventry East Credit Union, under the condition that credit unions demonstrate year on year growth in membership. This will be monitored under the agreements in place.

### Jobs and Growth Strategy 2014-17

Through the Jobs and Growth Strategy, the Council is helping local people into jobs.



Indicator	Coventry	Progress	Target
Median annual pay	£20,849	$\mathbf{\Theta}$	$\mathbf{\Theta}$
		•	<b>•</b>



### Increasing the supply, choice and quality of housing

### Local Plan

The Local Plan sets out how Coventry needs to grow over the next 20 years. The plan identifies where new homes and facilities like schools, parks, roads and employment land can be built. New predictions about population growth in the region and economic growth in the city mean that there is a need to plan for more homes in and around Coventry.

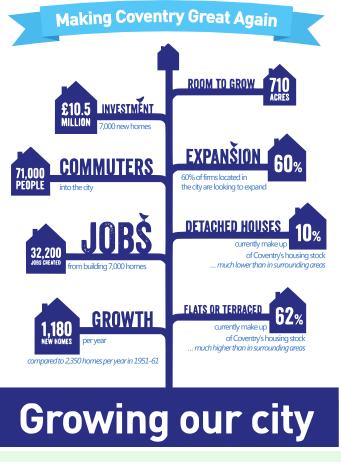
The level of housing need identified for Coventry means difficult decisions have to be taken about where new homes are built to house the city's growing population, and the Council has undertaken an extensive consultation exercise to obtain people's views of the plan.

Find out more: www.coventry.gov.uk/localplan/

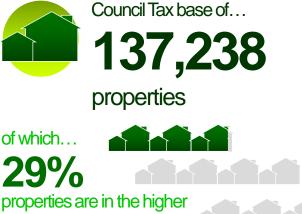
### Aspirational and affordable housing

The Council recognises the need for larger and more aspirational housing. In 2014/15 there has been an increase in the range of housing with slightly more properties in the higher Council Tax bands.

86 affordable homes have been delivered so far. While this is only 31% of last year's total of 280, the majority of affordable homes are expected to be completed between October and March.



Indicator	Coventry	Progress	Targe
Council Tax base	137,238		
Properties in higher Council Tax bands	29.27%	Ø	<b>Ø</b>



Council Tax bands (C to H)

### Increasing the range of opportunities for people to access arts, sports and cultural events

There were 454,814 visits to the Coventry Transport Museum in 2013/14. The museum is undergoing a £8.5 major development project which will upgrade and enhance 12 of the 14 exhibition galleries and transform the adjacent 12<sup>th</sup> century old grammar school into an exhibition, education and events space.

Other visits during 2013/14 include a total audience of 163,123 went to a show at the Belgrade Theatre a 57% occupancy rate, 228,181 people visited the Herbert Art Gallery Museum, 9,944 visits to the Lunt Roman Fort and 29,745 visits to the Priory Visitor Centre.

### Arts and culture visitors in 2013/14



### Inspiring a sporting city

The Coventry Sports Strategy was approved in September and the Coventry Sports Network (CSN) launched with the task of implementing it. The CSN represents a partnership between the Council, the Coventry Sports Foundation, Coventry Sports Trust, Coventry University, the University of Warwick and Coventry Solihull and Warwickshire Sport (CSW Sport), who have been identified for their influence in relation to promoting sport within Coventry and the surrounding area.

### Sports Strategy

Inspiring a sporting city..

'Developing a more active, inclusive and vibrant Coventry through positive experiences in sport.'



www.covsport.org.uk



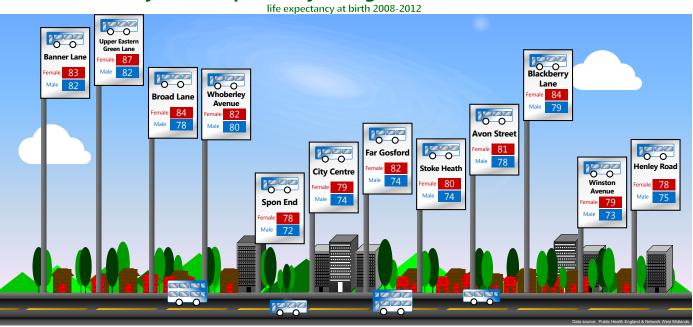
# Council Plan 2014/15 half year performance report

# Locally committed

Improving the quality of life for Coventry people



### Coventry's life expectancy along the number 10 bus route



Coventry's life expectancy at birth in 2011-13 was 78.2 years for males and 82.4 years for females. Life expectancy is on an upward trend, but large variations in health remain. Males in the most affluent areas of the city live around 11.2 years longer than those in the most deprived areas, and for females, it is 8.6 years.

The Council has focused its resources on supporting the city's most vulnerable residents. It is also empowering residents and communities to do more for themselves.

### An attractive and clean environment

Domestic fly-tipping has increased. Factors that affected fly-tipping may include additional refuse in the garden as a result of the warm summer and reduction in patrolling officers available to deter fly-tipping. A citywide Neighbourhood Enforcement Team is taking on the deterrent role, which should help reduce fly-tipping.

### Making communities safer

Recorded crimes have increased by 93 offences in April to September 2014 compared to the same time last year. However, burglary to dwellings has reduced by 65 offences. This is a priority for the Police and Crime Board.

### Improve educational outcomes

Provisional summer 2014 results show that at Year 6, attainment has improved from last year but remain two percentage points below the national average. At GCSE, 52% of pupils got 5+ A\*-C grades including English and Maths; compared to 55.9% nationally. More Coventry children now attend a good or outstanding primary school, but at secondary, this has decreased.

### Improving health and wellbeing

Coventry has higher levels of deprivation and poorer overall health than the England average. The Council is helping people stay healthy, get active and it is working with the NHS to improve access to GPs, helping patients develop their own social networks and making them more resilient.

### Protecting & supporting our most vulnerable people

In children's social care, the Council's multi-agency safeguarding hub (MASH) went live in September 2014, bringing together workers from key partners responsible for safeguarding children.

Adult social care launched a Commissioning and Personalisation Plan, identifying the actions that are needed to cope with increasing demand and reducing resources.

### **Domestic violence and abuse**

The Council has expanded services for women, men and children experiencing domestic violence and abuse, and the four new commissioned services started in September 2014.



# We are committed to improving the quality of life for Coventry people by working with local communities to: **Create an attractive, deaner and greener city**

### Maintaining the street scene

Treatment programmes were undertaken on a further 29 miles of carriageway and 39 footway sites between April and September. An annual survey of the road network condition will take place later in the year.

Fly-tipping of domestic waste has sharply increased, representing a 26.3% increase on the same period last year. Some of the increase can be explained by good weather: hotter summers are associated with an increase in fly-tipping. There was also a significant reduction in patrolling officer capacity, and consequently the ability to tackle earlier problems – such as the accumulation of refuse in gardens – was also reduced. The expanded Neighbourhood Enforcement Team has now taken over this role and by targeting this resource appropriately at flytipping hot spots, it is anticipated that the rate of increase can be slowed and ultimately reduced.

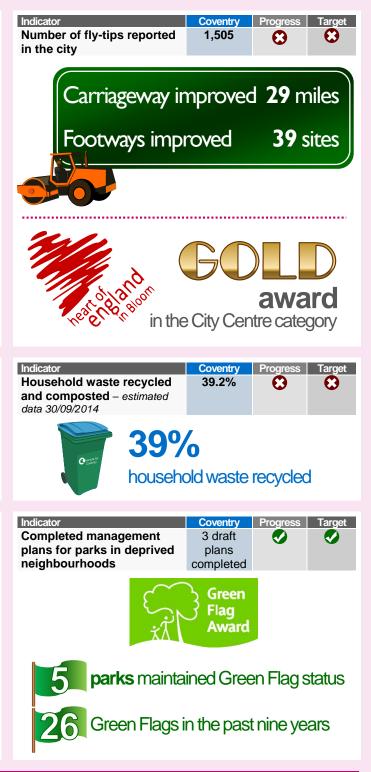
# Encouraging people to reduce, reuse and recycle their waste

An estimated 39.2% of household waste was recycled and composted in April to September 2014 compared to 40.2% this time last year. As recycling is typically higher in the warmer months, this year's target of 40% is unlikely to be met.

### The upkeep of parks and open spaces

Five Coventry parks maintained Green Flag status in 2014/15, thanks to effective partnership between the voluntary friends of parks groups and the Council.

Recognising the importance of good quality parks and open spaces, draft management plans for three parks, Edgwick (Foleshill), Willenhall Wood (Binley/Willenhall) and Prior Deram (Westwood), were completed this August. The plans set out the desired improvements for the parks, especially considering health and wellbeing opportunities and residents will have the opportunity to shape the plans. The plans will inform decisions, including funding applications, over the next five years.



### Make communities safer together with the police, to reduce crime and anti-social behaviour

Recorded crimes increased by 93 offences (+0.9%) in April to September 2014 compared to the same period last year. There were small increases in violence with injury in public places (639 offences, +1.8%) and robberies (244 offences, +1.7%).

Priorities of the Coventry Police and Crime Board include

Indicator	Coventry	Progress	Target		
Crimes	11,037	8	8		
Residents who feel safe in their local area					
during the day	82%	8			
after dark	53%	Ô			

### Council Plan 2014/15: Locally committed

reducing burglary, violence and anti-social behaviour. There has been a reduction in the number of burglary to dwellings with 65 fewer crimes (-10.1%). There were also fewer anti-social behaviour incidents reported to the police.

According to the Council's October residents' satisfaction survey, a survey of a representative sample of 1,000 residents, fewer respondents said that they felt safe in their local area as compared to the previous year.



### Improving educational outcomes by working with schools to continue to improve standards

# Attainment of pupils

### Key Stage 2

At the end of Year 6 (Key Stage 2), 76% of pupils attained Level 4 or above in reading, writing and maths. This is a five percentage point increase on 2013 but remains two percentage points below the national average.

### GCSE (Key Stage 4)

At Key Stage 4, 52% of pupils achieved five or more GCSE at grades A\* to C including English and Maths. This is 3.9% points below the national average of 55.9%.

This cannot be compared to previous years as the Government has changed how school performance tables are calculated: while a pupil may retake an exam, only their first entry in a particular subject will count towards the performance tables.

### **School inspections**

The Education Improvement Strategy 2013-15 set a target for all pupils to attend a school judged by Ofsted as good or outstanding by September 2015. 74% of primary school pupils are now attending a good or outstanding primary school as of September 2014, up from 72% in April. However, at secondary school, it reduced from 66% to 58%, the impact of one school dropping to "requires improvement".

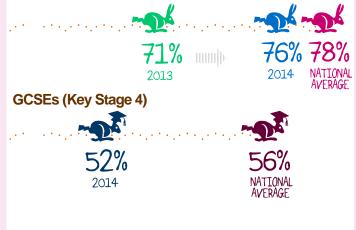
Following informal consultation with schools, the Council approached independent inspectors to undertake an external evaluation of the improvement programme. Following this, a school-to-school support group has been set up by headteachers and a new School Improvement Strategy will follow in spring 2015.

Indicator	Coventry	Progress	Target
Level 4 or above in reading, writing and maths at Key Stage 2	76%		8
5+ GCSEs at grades A*-C, including English and Maths	52.0%	NA	Θ
% making expected progress	from Key S	Stage 2 to	4 in
English	78.8%		
Maths	64.8%	8	•
All provisional data for summer 2014. Fina	al results expecte	ed in January	2014.

Indicator	Coventry	Progress	Target
% of pupils attending schools	s judged go	od/outsta	nding:
Primary	74%		
Secondary	58%	Θ	•
September 2014.			

Year 6 (Key Stage 2)

Performance has improved, but remains behind the national average.

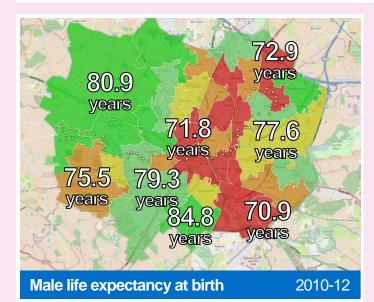


### Council Plan 2014/15: Locally committed

### Improve the health and wellbeing of local residents

#### Life expectancy at birth

Coventry has higher levels of deprivation and poorer overall health than the England average. Overall life expectancy at birth in 2011-13 was 78.2 years for males and 82.4 years for females. Life expectancy is on an upward trend but it remains below the region (78.8 years for males and 82.8 for females) and England (79.4 years for males and 83.1 years for females). Large variations in health remain: males in the most affluent areas of the city live around 11.2 years longer than those in the most deprived areas; and for females, it is 8.6 years. The maps below illustrate the inequality in life expectancy. Interactive charts illustrating life expectancy for males available at <a href="http://smarturl.it/cov-life-exp-female">http://smarturl.it/cov-life-exp-female</a>.



### Helping them lead healthier lifestyles

The Council is working with residents to reduce risky behaviours such as smoking, excessive alcohol consumption, and physical inactivity.

#### Smoking

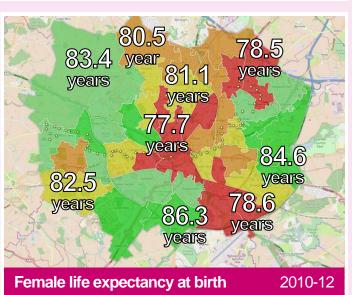
2,405 smokers were supported by stop smoking services to set a quit date between April and September, and 1,148 smokers, or 47.7%, successfully quit smoking. This compares to a rate of 53.4% in 2013/14. Fewer smokers are engaging with services nationally – this is likely to be as a result of reduced prevalence of smoking and the increasing popularity of e-cigarettes.

#### **Coventry on the Move!**

Coventry on the Move is aimed at encouraging people to get up and active and have some fun. This half-year has seen over 1,500 children and families engage with fun, free activities such as obstacle-style cycling, hula hooping and skipping at Godiva Festival 2014. Events were also held at Broadgate Square during the summer and halfterms, including Get Active Week in August.

#### Workplaces on the Move

Through the Workplaces on the Move programme, a regular programme of activities is made available to local employees to take part and get active. In addition, over 100 workers from a range of local employers ranging from



Indicator	Coventry	Progress	Target
Male life expectancy at birth	78.2 years	•	
Female life expectancy at birth	82.4 years	θ	Θ
Smoking quitters from stop smoking services	47.7%	Θ	•



**1,148** people successfully quit smoking in April-September





Sign up for the Workplace Challenge at www.workplacechallenge.org.uk/cswsport/

local councils, the police, universities, NHS trusts and private businesses have signed up to the Coventry, Solihull and Warwickshire Workplace Challenge to take part and compete against others.

# Helping people to maintain their independence and supporting them when they need help

Nearly four in five adult social care users now have a personal budget and one in five have a direct payment. This gives adults with care and support needs the opportunity to choose to decide what, when and how their support is provided

The new Commissioning and Personalisation Plan 2014 aims "to enable people in most need to live independent and fulfilled lives with stronger networks and personalised support". Amongst other things it identifies the future challenges for adult social care for the Council and its partners.

### ...especially for our most vulnerable residents by: Protecting and supporting our most vulnerable people

### Keeping children and adults safe from harm

Coventry continues to have a high rate of children known to social care, placing immense pressures on services. As at 30 September, 614 children were looked after, a slight decrease from 626 at the end of April. Following the Ofsted judgement in 2013/14, a Children's Improvement Board was set up and tasked with monitoring progress. In 2014/15, more resources were allocated to help fund additional looked after children placements (£2.6m) and social work staff (£0.8m). Recognising that different agencies such as the police, hospitals, GPs, and the Council all have a role in keeping vulnerable children safe, a multi-agency safeguarding hub (MASH) began operation in September 2014, bringing together key professionals to facilitate early and better quality information sharing, analysis and decision-making.

Conceptions to girls aged under 18 has gone up slightly. In January to December 2012, the rate was 38.6 per 1,000 15-17 year olds, and in April to June 2013, it was 40.3. This is slightly above the Public Health England 2013 midpoint forecast for Coventry of 39.9.

There were 460 adult safeguarding alerts since April 2014. That is around 45% of the total of 1,002 alerts in 2013/14. The safeguarding of adults is overseen by the Safeguarding Adults Board.

# Improving services for people experiencing domestic violence and abuse (DVA)

2,310 people reported DVA incidents to the police this half year, a five percentage point increase from 2,199 for the equivalent time period last year. This increase is likely to be as result of recent improvements in identification and

Indicator	Coventry	Progress	Target
Adult social care users with			
a personal budget	79.2%		•
a direct payment	22.3%	Ø	<b></b>

Indicator	Coventry	Progress	Target
Looked after children rate	86		
per 10,000 population	614	•	•
under 18	children		
Adult safeguarding alerts	460		
Percentage of completed safeguarding referrals where the adult at risk feels safer	92%	Ø	<b></b>
Conceptions to girls aged under 18 (rate per 1,000 15- 17 year olds)	40.3	$\odot$	8



Coventry MASH Multi Agency Safeguarding Hub began operation September 2014

**460** adult safeguarding alerts

#### Indicator Domestic violence/abuse victims known to the police Repeat victims of domestic violence reported

	Coventry	Progress	larget
use police	2,310	N/A	N/A
nestic	17.0%	Θ	0

### Council Plan 2014/15: Locally committed

recording of incident logs. 393 were repeat victims this half year, a rate of 17.0%; in line with last year's figures at half year. This compares to a repeat rate of 17.9% for Wolverhampton and 15.7% for Birmingham.

In September, new DVA services began operation. These have increased provision for women experiencing DVA by an additional 14 units; provide accommodation for men for the first time; and increase aftercare support to help 200 children affected by DVA.

# Preventing homelessness and helping people who do become homeless

554 homelessness assessments were completed in April to September. Of these, 344 households, or 62%, were accepted as statutorily homeless. This compares to 270 statutorily homeless households at the same period last year. 730 homelessness cases have been prevented since April, 73% of last year's total (1,000).



### **Reducing health inequalities**

### Giving our children the best start in life

Coventry has higher levels of infant mortality than the England average. A new 'acting early' model of delivery aims to improve outcomes for children aged 0-5 years by integrating midwifery, health visiting, children's centres and GP services. It has been in operation in Hillfields and Tile Hill since April 2014 and has since expanded to centres in Foleshill, Henley, Bell Green and Willenhall.

### Early years foundation stage

In 2014, 60% of children achieved a good level of development by age five, equalling the national figure and 2.5% better than the rate of 57.5% for similar local authorities.

However, the gap between the lowest achieving 20% in the early years and the rest has widened.

### Breastfeeding

Breastfeeding has positive health benefits for mother and baby. In the Coventry and Rugby Clinical Commissioning Group area, 41.3% of infants checked in April to June 2014 were totally or partially breastfed at 6-8 weeks.

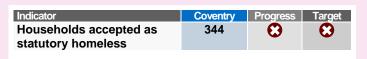
### **Excess weight**

One in five children at reception are overweight or obese; rising to one in three by Year 6 and over half of adults. Children are encouraged to get involved in a range of activities such as Change4Life and 10 minute shake up.

### Domestic violence and abuse:



April-September 2014



# The number of households accepted as statutory homeless has gone up.



Indicator	Coventry	Progress	Target
Achieving a good level of development by age 5	60.0%	Ø	<b>Ø</b>
Gap between the lowest achieving 20% in the early years and the rest	36.8%	$\odot$	•••
Breastfeeding rates at 6-8 weeks	41.3%	Θ	•

At age five, 60% of children in Coventry who achieved a good level of development – matching the national average



### Vaccinations

The World Health Organisation (WHO) target is for 95% of any given population to be immunised. The main vaccinations being monitored are the MMR and the DTaP/IPV/Hib vaccination. Latest data suggests vaccination take-up amongst 1, 2 and 5 year olds in Coventry are better than the England average.



# **Delivering our priorities**

Maximising use of our assets; strong & involved communities

### Maximising the use of our assets

The Council's priorities are being delivered in the context of further, unprecedented budget cuts. The indicative financial position moving into the 2015/16 budget setting process shows a major funding gap increasing to £65m in 2017/18. The Council is due to deliver £15.8m of transformational savings in 2014/15 and the workforce has reduced by a further 205 full-time equivalent posts since March 2014.

Around £15m of the £50m Coventry Investment Fund has been allocated to schemes such as the Friargate business quarter, Lythalls Lane industrial site, Lyons Park office development and the Fargo Village creative quarter. £60.8m of external funding will be spent in 2014/15, including an additional £8m of funding that has been added to the south-west Coventry junction improvement scheme.

### Strong and involved communities

The Council is increasingly involving residents and communities so that they can do more for themselves.

The Council's new, mobile-friendly website makes it easier for the ever-growing number of residents looking up information on their smartphones and tablets. A customer portal, expected to launch in 2015, will offer more opportunities for residents to do things online.

Social media has been used extensively to engage with local people, for example, to promote local democracy week to young people; involve over 5,000 respondents in local consultations; and encourage individual electoral registrations.

The Council's approach to working with local communities includes the development of a strategy and action plan for asset-based working. The Council is also supporting the development of social enterprise and co-operatives through its social value policy, and has hosted a round table event to encourage social enterprises to discuss and address the opportunities and challenges for the sector in the city.



### Council uses fewer buildings savings of £1,506,000 in 2014/15



# £15.8m savings

from the transformation programme target of £16.8m missed



30% of Coventry Investment Fund allocated £15m of £50m



Better Council website plain English + mobile friendly

### Supporting social enterprises as a social innovation partner

Coventry City Council

17

### Council Plan 2014/15: Delivering our priorities

We will use our increasingly limited resources effectively to: Make savings so that we can continue to support front-line services

### Rationalising our property portfolio

The Council now occupies 12 buildings, down from 19 in April 2014, and a further three are expected to close by next March. The closure of seven buildings means that total revenue savings achieved from rationalising our property portfolio is expected to increase to £1,506,000 in 2014/15, up from £964,000 in 2013/14.

Further planned closures should help the Council save a further £480,000 in 2015/16. The sale of operational properties has generated £922,000 in capital receipts since April 2014. In addition, disposal of commercial assets to date totals £4.4m.

### Reduction in energy use and carbon emissions

The final outturn for 2013/14 shows a 12% reduction in energy consumption in Council buildings and schools and a 12% reduction in carbon dioxide emissions generated through local authority operations. Over the last five years there has been an overall reduction in  $CO_2$  emissions of 21%. This falls short of the target of 30% reduction from the 2008/09 baseline by 2013/14 set in the 2009 Carbon Management Plan.

A revised 2014 Carbon Management Plan has set out new targets: a 35% reduction in  $CO_2$  emissions from the baseline year (2008/09) and for 15% of total energy to be from renewable sources by 2020.

As school convert into academies independent of Council control, obtaining accurate energy consumption data is becoming increasingly difficult. Therefore, schools will not be included in future figures for 2014/15 and beyond.

### Finance: achieving a balanced budget

The medium term financial strategy sets out the financial challenges for the Council over the next three years. Based on estimates of future funding settlements, the Council's indicative financial position moving into the 2015/16 budget setting process shows a major funding gap increasing to £65m in 2017/18. As of September, the Council forecasts a revenue underspend of £0.4m. This compares to a reported overspend of £1.5m at the same point in 2013/14.

### Savings from transformation

 $\pounds$ 15.8m out of  $\pounds$ 16.8m savings from the Council's transformation programme are planned to be delivered in 2014/15.  $\pounds$ 1m savings from reducing demand for Council services will not be achieved.

Indicator	Coventry	Progress	Target
Rationalising property	£1,506,000		
portfolio – revenue savings		-	
Carbon dioxide emissions	45,310		
from local authority	tonnes	-	-
operations	(∜12%)		
Total energy use in Council	124,753,362		
buildings and schools	kWh	-	

### The Council now occupies fewer buildings

April 19 buildings

September 12 buildings

2013/14

### Energy use and carbon emissions has reduced

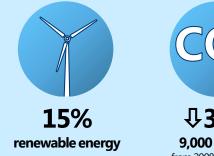


**45,310 tonnes** 12% CO<sub>2</sub> emissions

124,753,362 kWh

### **↓**12% energy use 2013/14

New carbon management targets set for 2020



**9,000 tonnes** from 2008/09 baseline

Indicator	Coventry	Progress	Target
Transformation programme	£15.8m		8
savings		-	-
Core employee headcount	4,626.89		
(excluding schools)			
Working days lost due to	3.91 days	8	8
sickness absence	per fte		

### **Staff reductions**

The number of full time equivalent (fte) core posts in the Council (excluding schools) reduced by 205 posts in six months, from 4,832 at the end of March to 4,627 in September. A new voluntary redundancy/early retirement programme was offered to Council employees in September to October with the aim of reducing the workforce more significantly.

### **Managing absences**

Sickness absence continues to be robustly managed. The half year cumulative figure is 0.10 days higher than the same time the previous year. Typically the winter months are likely to see a higher level of sickness absence and therefore it is uncertain whether the target of 8.5 days will be achieved.

### **Maximising our income**

£63.7m in Council Tax was collected in April to September 2014, a 3.7% increase on the £61.4m at the same time last year. Based upon the current collection rates, the Council predicts it will have collected 95.5% of national non-domestic rates (NNDR) and 95.1% of Council Tax by March 2015. The target collection rate of 98.5% for NNDR and 96% for Council Tax is unlikely to be met. Council Tax support, offered to low income households, has reduced by 1.6%. This means that additional revenues of £500,000 have to be collected from low income households.

### Support the regeneration of Coventry's economy

### **Utilising the Coventry Investment Fund**

The £50m Coventry Investment Fund was created in December 2013 to support major capital investments that will create economic growth, help employment and generate additional Business Rates to help the city grow. The Coventry Investment Fund Board has committed £15m so far, to schemes such as the Friargate business quarter, Lythalls Lane industrial site, Lyons Park office development and the Fargo Village creative quarter.

### **External funding**

The Council has been successful at attracting external funding to regenerate the city. £60.8m has been spent this year, including an additional £8m of funding to the south-west Coventry junction improvement scheme. £4m of spend for Nuckle, the Coventry to Nuneaton rail upgrade, has been rescheduled into later years.

### Adding social value & procuring local contracts

The Council's Social Value Policy sets out how economic, social and environmental well-being factors will be considered as part of the Council's commissioning and procurement processes. The policy is being monitored and reviewed as part of the Council's procurement strategy, with a report due in February 2015.



Indicator

### -205 fte reduction in core staffing since April 2014

# 3.91 working days lost

sickness absence per fte

Coventry

Council Tax collection rate54.9%NNDR collection rate54%

Business rates collected so far...

**54%** 

Council Tax collected so far...

54.9%

# The Coventry Investment Fund



### Council Plan 2014/15: Delivering our priorities

### Change how we work to become more flexible and adaptable

# Putting local people and their needs at the heart of the customer journey

The Council is creating a customer services centre in Broadgate, where residents can self-serve and access all of the Council's services in one place. This is on schedule and the centre should be open by September 2015.

### Our workforce

To improve the way services are delivered to residents, the Council is creating a more flexible and adaptable workforce by piloting the use of technology that enables staff to work from home and reduce paper.

### Sub-region and shared services

The Coventry and Warwickshire Sub-Regional Joint Committee, made up of the seven local authorities in Coventry and Warwickshire plus Hinckley and Bosworth Borough Council was set up in January 2014. In April to September 2014, the committee has overseen work on the strategic economic plan and spatial planning.



• Artist's impression of the new Council offices

Working together: Coventry City Council already shares its procurement and commissioning services and resilience teams with Solihull Council and Warwickshire County Council.

We will have new conversations with residents, communities and partners, enabling them to do more for themselves by: **Encouraging residents to become active citizens** 

### Maximising the use of new technology

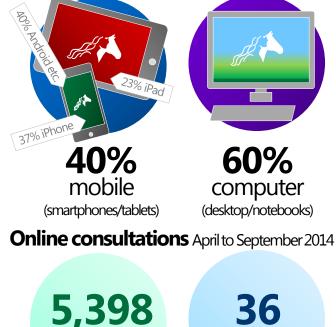
The Council wants to encourage residents to use its services via computers, tablets or smartphones where possible, while ensuring that face to face and telephone contact is reserved for those who really need it.

Over 40% of visits to the Council's website are now from mobile devices, and the Council has launched a new website in November 2014 to make it easier to do things on tablets and smartphones. Later in 2014/15, the Council will also launch a customer portal which will make it possible to introduce self-service transactions online.

#### Individual electoral registration

Nationally, there has been a change in the way that people register to vote: previously this was done through an annual household canvass and now under individual electoral registration, each person is required to register. During the transition to individual electoral registration in 2014, the Council expect a drop in the numbers registered to vote and this is expected to be mirrored nationally. A data matching exercise identified 86% of people currently on the register. A wide range of engagement activities have taken place to encourage people to register, especially targeting groups where takeup is traditionally low such as students and home movers.

### Visitors to the Council website...



respondents

**36** consultations

### **Encouraging democratic engagement**

Young people took part in a range of activities during local democracy week in October. The events included a youth quiz, a school debate, question time, democracy workshop, Lord Mayor for the day and a virtual council experience. Social media was used extensively during the week to communicate with the young people. The Council received recognition from the Cabinet Office for its Local Democracy Week activities.

This year, election results were broadcast live as they were announced for the first time in June 2014 this was viewed by 52 people.

### **Democratic engagement activities**



### Early intervention for families who need it

1,000 common assessment framework (CAF) assessments were conducted in April to September. 47.6% of these were closed with a good outcome and a completed action plan, missing the local operational target of 70%. This compares to 48.9% for the year 2013/14.

### Enabling people to exercise choice and control

Adults with care and support needs can choose to decide what, when and how their support is provided. The new Council strategy, the *Commissioning and Personalisation Plan 2014* aims "to enable people in most need to live independent and fulfilled lives with stronger networks and personalised support". It sets out the actions required over the next two years to deliver adult social care in line with the new Care Act 2015. In particular, the plan identifies the importance of working with health, other partners and community to meet the future needs of adult social care at a time of significantly reduced funding.

### Engaging with communities to involve them

### **Community Development**

The Council has worked on a joint strategy and action plan to roll-out asset based working in the city. This will focus on:

- continued development of the Council and voluntary sector's capacity to grow asset based working in local communities;
- co-designing services with local people, supporting local communities to co-design and co-deliver local services or do more to manage local amenities;
- training and development of staff; and
- working with local statutory and voluntary sector partners to access external funding.

### What is the CAF?

CAFs closed with all

actions complete

Indicator

The CAF is a way of working out what extra support a child may need and how best to provide it.

Coventry

47.6%

Target

Θ

Θ

It can help ensure children get the early intervention and support they need, which may help reduce the need for social care interventions.

### **Community Grant Fund**

The Community Grant Fund, first launched in 2013/14, helps voluntary and community groups develop their capacity and promote positive sustainable change in local neighbourhoods. In 2014/15, a total of £100,000 was made available with applicants able to bid for up to £5,000. The first round of funding ended 30 June 2014 and £55,588 was allocated to 32 projects. The remainder of the fund will be allocated through a second round which ends in December 2014.

### Council Plan 2014/15: Delivering our priorities

### Working with partner agencies in the voluntary, public and private sectors

### **Coventry Partnership**

The Coventry Partnership brings together senior representatives from the community, private, public and voluntary sectors. This year, representatives have agreed to focus on growing the city and tackling poverty. The partners are working together on getting people into good jobs, raising incomes, financial inclusion and early action and communities.

### **Social enterprise**

The Council supports social enterprise in a number of ways, through its social value policy for commissioning and procurement activities, by looking at new models for its own service delivery and through working with partner agencies to make Coventry a city where social enterprise can flourish. The Council hosted a meeting to consider the challenges and opportunities for the social enterprise sector in Coventry. The outcome of the meeting was to support the development of a sector lead partnership forum which would work towards the longer term aim of Coventry being recognised by Social Enterprise UK (SEUK) as a Social Enterprise City.

### Supporting volunteering in the city

Coventry4Good was launched by Voluntary Action Coventry (VAC) in July 2014 to put people in touch with volunteering opportunities and to encourage businesses and individuals to donate both in time, resources and funding.

The Council's funding agreement with VAC includes an objective to encourage and promote volunteering in the city. The Council also wants to encourage its own employees to be involved in volunteering. A first step has been to promote volunteering opportunities to employees who are considering leaving the Council through the voluntary redundancy programme.



growing the city + tackling poverty



The Council is a Social Innovation Partner working to encourage the development of social enterprises in the city.



www.coventry4good.org

			Council Plan Headli	ne Indicators					
Number	Title	Previous performance	Half year 2014/15 or latest data	Comparator	England	Progress	Target	Target status	More on page
⊕∿			Globally con	nected					
200	Supporting business growth								
CP1.01	Number of enterprises	7,405 (+1%) Mar 2013	7,940 (+7.2%) Mar 2014	WMM +5.0% Mar 2014	+4.7% Mar 2014	✓	Û	✓	6
$\land$	Creating the infrastructure								
CP1.02	Business rates base	£299.6m 2013/14	£299.3m Apr-Sep 2014/15	_	—	X	£300.1m+ 2014/15	X	6
$\Rightarrow$	City centre for the 21st century								
CP1.03	Gross Value Added (£ per head)	£18,978 2012	2013 data expected later in Dec 2014	Warks £21,324 2012	£21,937 2012	N/A	仓	N/A	6
CP1.04	City centre footfall (year-on-year % change)	0.0% FY2013/14	-4.8% Apr-Sep 2014/15	UK Index -0.9% Apr-Sep 2014/15	_	X	仓	X	6
<b>(4)</b>	Raising the profile of Coventry								
CP1.05	Visitor trips	7,867,000 2012	Annual indicator	_	—	N/A	Û	N/A	7
	Jobs for local people								
CP1.06	Average employment rate	66.9% Jan-Dec 2013	63.6% Jul 2013-Jun 2014	WMR 69.3% Jul 2013-Jun 2014	72.2% Jul 2013- Jun 2014	X	仓	X	7
CP1.07a	Job Seekers Allowance (JSA) claimants (seasonally-adjusted)	3.4% May 2014	2.8% Sep 2014	WMR 2.8% Sep 2014	2.2% Sep 2014	✓	Û	✓	7
CP1.07b	16-19 year olds not in education, employment or training (NEET)	7.4% Dec 2013	Annual indicator	WMR 6.0% Dec 2013	5.3% Dec 2013	N/A	Û	N/A	7
CP1.07c	18-24 year olds claiming Jobseeker's Allowance (JSA)	3.8% May 2014	2.7% Sep 2014	WMR 4.6% Sep 2014	3.6% Sep 2014	1	Û	1	7
CP1.08	Resident population aged 16-64 qualified to NVQ Level 4+	29.7% Jan-Dec 2013	2014 data expected in Apr 2015	WMR 28.4% Jan-Dec 2013	35.0% Jan-Dec 2013	N/A	仓	N/A	7
<u>.</u>	Reducing the impact of poverty								
CP1.09	Gross disposable household income	£13,374	2013 data expected in	WMR £14,744	£17,066	N/A	仓	N/A	8
CP1.10a	Median annual pay	2012 £21,348 2013 revised	May 2015 £20,849 2014 provisional	2012 WMR £20,431 2014 provisional	2012 £22,354 2014 provisional	X	Û	X	8
CP1.10b	Credit Union membership	2013164/360		New measure is bei					8
Ê	Supply, choice and quality of housing								
CP1.11	Council Tax base	136,649	137,238	_	_	1	Û	1	9
CP1.12	Properties in higher Council Tax bands	22/05/2014 29.03%	30/09/2014 29.27%	WMM 35.16%	55.48%	· /	ں ۲	· /	9
NH 678	(C to H)	22/05/2014	30/09/2014 Locally com	31/03/2014 mitted	31/03/2014		-		
$\overline{\mathbb{Q}}$	Attractive, cleaner and greener city								
	Street scene measure quality indicator		New measure is being o	developed as part of	he forthcoming Stre	et Scene S	Strategy.		12
	Roads and footways which are in good or	acceptable cond	dition						
CP2.02a	principal roads (Aroads)	95% 2013/14	Annual survey	-	_	N/A	95%+ 2014/15	N/A	12
CP2.02b	non-principal roads (B & C roads)	88% 2013/14	Annual survey	_	_	N/A	88%+ 2014/15	N/A	12
CP2.02c	unclassified roads	86% 2013/14	Annual survey	_	_	N/A	86%+ 2014/15	N/A	12
002.024	footways	45% 2013/14	Annual survey	_	_	N/A	45%+ 2014/15	N/A	12

			Council Plan Headli	ne Indicators					
Number	Title	Previous performance	Half year 2014/15 or latest data	Comparator	England	Progress	Target	Target status	More on page
CP2.03	Number of fly tips reported in the city	2,508 2013/14	1,505 Apr-Sep 2014/15	All Mets 4,840 2012/13	_	X	<2,383 2014/15	X	12
CP2.04	Household waste recycled and	35.8%	39.2%	All Mets 39.3%	41.6%	X	>40%	X	12
CP2.05	composted Completed management plans for parks	2013/14	Apr-Sep 2014/15 est. 3 draft plans	2012/13	2012/13	✓ ✓	2014/15 TBC	<i>√</i>	12
	in deprived neighbourhoods	in progress	completed August			•	TBC	•	ΙZ
$\bigcirc$	Safer communities								
CP2.06	Total number of crimes (and rate per 1,000 population)	21,574 (66.8) 2013/14 (⊕1.1%)	11,037 企0.9% (37.16 rate) 1 Apr-30 Sep (rate to 14 Oct)	B'ham (37.07 rate) 1 Apr-14 Oct 2014	Wolves (37.09 rate) 1 Apr-14 Oct 2014	X	Û	X	12
CP2.07a	Residents who feel safe in their local area during the day	93% Apr 2014	82% October 2014	_	_	X	仓	N/A	12
CP2.07b	Residents who feel safe in their local	64%	53%	_	_	X	Û	N/A	12
012.075	area after dark	Apr 2014	October 2014				U		
CP2.08	Nuisance behaviour incidents reported		New mea	asure is still under de	evelopment for 2014/	15.			12
$\bigotimes$	Improving educational outcomes								
CP2.09	Level 4 or above in reading, writing and	71%	76%	S/N 76%	78%	✓	78%+	X	13
CP2.10	maths at Key Stage 2 Five good GCSEs (A* to C) including	2013 Revised 2014:	2014 provisional 52.0%	2014 provisional S/N 52.0%	2014 provisional 55.9%	N/A	2014 55.9%+		10
GP2.10	English and Maths Making expected progress from Key	first entry only 69.8%	2014 provisional 78.8%	2014 provisional S/N 69.9%	2014 provisional 72.3%		2014 72.3%+	X	13
CP2.11a	Stage 2 to Key Stage 4 in English	2013	2014 provisional	2014 provisional	2014 provisional	<b>√</b>	2014	<b>√</b>	13
CP2.11b	Making expected progress from Key Stage 2 to Key Stage 4 in Maths	68.5% 2013	64.8% 2014 provisional	S/N 63.1% 2014 provisional	66.5% 2014 provisional	X	66.5%+ 2014	X	13
CP2.12a	Pupils attending primary schools judged	72%	74%	S/N 77%	79%	./	100%	1	13
	good / outstanding by Ofsted Pupils attending secondary schools	Apr 2014 66%	Sep 2014 58%	August 2014 S/N 68%	August 2014 73%		Sep 2015 100%		
CP2.12b	judged good/outstanding by Ofsted	Apr 2014	Sep 2014	August 2014	August 2014	X	Sep 2015	X	13
$\bigcirc$	Improving health and wellbeing								
CP2.13a	Male life expectancy at birth	78.1 (77.1-78.5)	78.2 (77.8-78.6)	WMR 78.8	79.4	=	Û	=	14
		2010-12 82.1 (81.8-82.5)	2011-13 82.4 (82.1-82.8)	2011-13 WMR 82.8	2011-13 83.1				
CP2.13b	Female life expectancy at birth	2010-12	2011-13	2011-13	2011-13	=	Û	=	14
CP2.14	Smoking quitters from stop smoking services	53.4% 2013/14	47.7% Apr-Sep 2014/15 prov.	WMR 52.6% 2013/14	51.3% 2013/14	X	仓	X	14
CP2.15	Adult social care users with a personal	56.2%	79.2%	CIPFA 55.6%	55.6%	1	90%+	X	15
CP2.16	budget Adult social care users with a direct	2013/14 16.3%	Apr-Sep 2014/15 22.3%	2012/13 CIPFA15%	2012/13 16.4%		2014/15 17.0%+		15
	payment	2013/14	Apr-Sep 2014/15	2012/13	2012/13	<ul> <li>Image: A start of the start of</li></ul>	2014/15	<b>√</b>	15
Ŕ	Protecting the most vulnerable								
CP2.17	Looked after children rate per 10,000 population under 18	91 Feb 2014	86 Sep 2014	-	60 March 2013	✓	Û	1	15
CP2.18	Adult safeguarding alerts	1,003	460	WMR 1,000	955	./	800-1100	./	15
	Completed safeguarding referrals where	2013/14	Apr-Sep 2014/15 92%	2012/13	2012/13		2014/15		
CP2.19	the adult at risk feels safer	90.4%	Apr-Sep 2014/15		-	<b>√</b>	90%+		15
CP2.20	Conceptions to girls aged under 18 (rate per 1,000 15-17 year olds)	38.6 2012	40.3 Apr-Jun 2013	WMM 30.9 Apr-Jun 2013	25.2 Apr-Jun 2013	X	Û	X	15
CP2.21	Domestic violence/abuse victims known	3,846	2,310	_	_	N/A	No target set	N/A	15
	to the police (crime and non crime) Repeat victims of domestic violence	2013/14 22.3%	Apr-Sep 2014/15 17.0%	B'ham 15.7%	Wolves 17.9%		-		
CP2.22	reported	2013/14	Apr-Sep 2014/15	Apr-Sep 2014/15	Apr-Sep 2014/15	=	Û	=	15
CP2.23	Households accepted as statutory homeless	551 2013/14	344 Apr-Sep 2014/15	—	-	X	Û	X	16

			Council Plan Headli	ne Indicators					
Number	Title	Previous performance	Half year 2014/15 or latest data	Comparator	England	Progress	Target	Target status	More on page
	Reducing health inequalities								
CP2.24	Achieving a good level of development in the early years by age five	55.4% 2013	60.0% 2014 provisional	S/N 57.5% 2014 provisional	60.0% 2014 provisional	✓	60.0%+ 2014	<b>√</b>	16
CP2.25	Gap between the lowest achieving 20% in the early years and the rest	36.3% 2013 revised	36.8% 2014 provisional	S/N 37.6% 2014 provisional	33.9% 2014 provisional	X	<33.9% 2014	X	16
CP2.26	Breastfeeding rates at 6-8 weeks (Coventry and Rugby CCG)	42.8% 2013/14	41.3% Apr-Jun 2014/15	_	_	X	ी 2% per year	X	16
රිණි			Delivering our	priorities			1 2		
	Maximising the use of our assets redu	ucing operating	costs						
CP3.01	Rationalising property portfolio - revenue savings	£964,000 2013/14	£1,506,000 2014/15 estimated	_	_	✓	£1,464,000+	<ul> <li>Image: A start of the start of</li></ul>	18
CP3.02	Carbon dioxide emissions from local authority operations	56,359 tonnes 2012/13 actual	45,310 tonnes ⊕12% 2013/14 actual	_	_	✓	Û	✓	18
CP3.03	Total energy use in Council buildings and schools	141,473,338 kWh 2012/13 actual	124,753,362 kWh ↓12% 2013/14 actual	_	_	$\checkmark$	Û	<b>√</b>	18
CP3.04	Transformation programme savings	£12.632m 2013/14	£15.778m 2014/15 estimated	—	-	$\checkmark$	£16.778m+ 2014/15	X	18
CP3.05	Core employee headcount (fte)	4,832.29 Mar 2014	4,626.89 Sep 2014	—	-	✓	Û	<b>√</b>	18
CP3.06	Working days lost due to sickness absence per fte	9.14 days 2013/14	3.91 days Apr-Sep 2014/15	—	-	X	<8.5 days per fte 2014/15	X	18
CP3.07	Council Tax collection rate	95.6% 2013/14	54.9% Apr-Sep 2014/15	—	_	X	96%+ 2014/15	X	19
CP3.08	National non-domestic rates (NNDR/business rates) collection rate	97.8% 2013/14	54% Apr-Sep 2014/15	—	_	X	98.5%+ 2014/15	X	19
රිරි	Active citizens; strong and involved o	communities							
CP4.01a	Move to online transactions		New mea	asure is still under de	evelopment for 2014	/15.			20
CP4.01b	Reduction in face to face contact and telephone contact		New mea	asure is still under de	evelopment for 2014	/15.			20
CP4.02	Common Assessment Framework (CAFs) closed with all actions complete	48.9% 2013/14	47.6% Apr-Sep 2014/15	_	_	X	70%+ 2014/15	X	21
CP4.03	Adult Social Care service users who have control over their daily life	78.5% 2013/14	Annual indicator	CIPFA 76.2% 2012/13	75.9% 2012/13	N/A	79%+ 2014/15	N/A	21

Abbreviations used: CIPFA = Chartered Institute of Public Finance and Accountancy comparable authorities; S/N = Statistical Neighbours (similar authorities); WMM = West Midlands Metropolitan Area; WMR = West Midlands Region



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