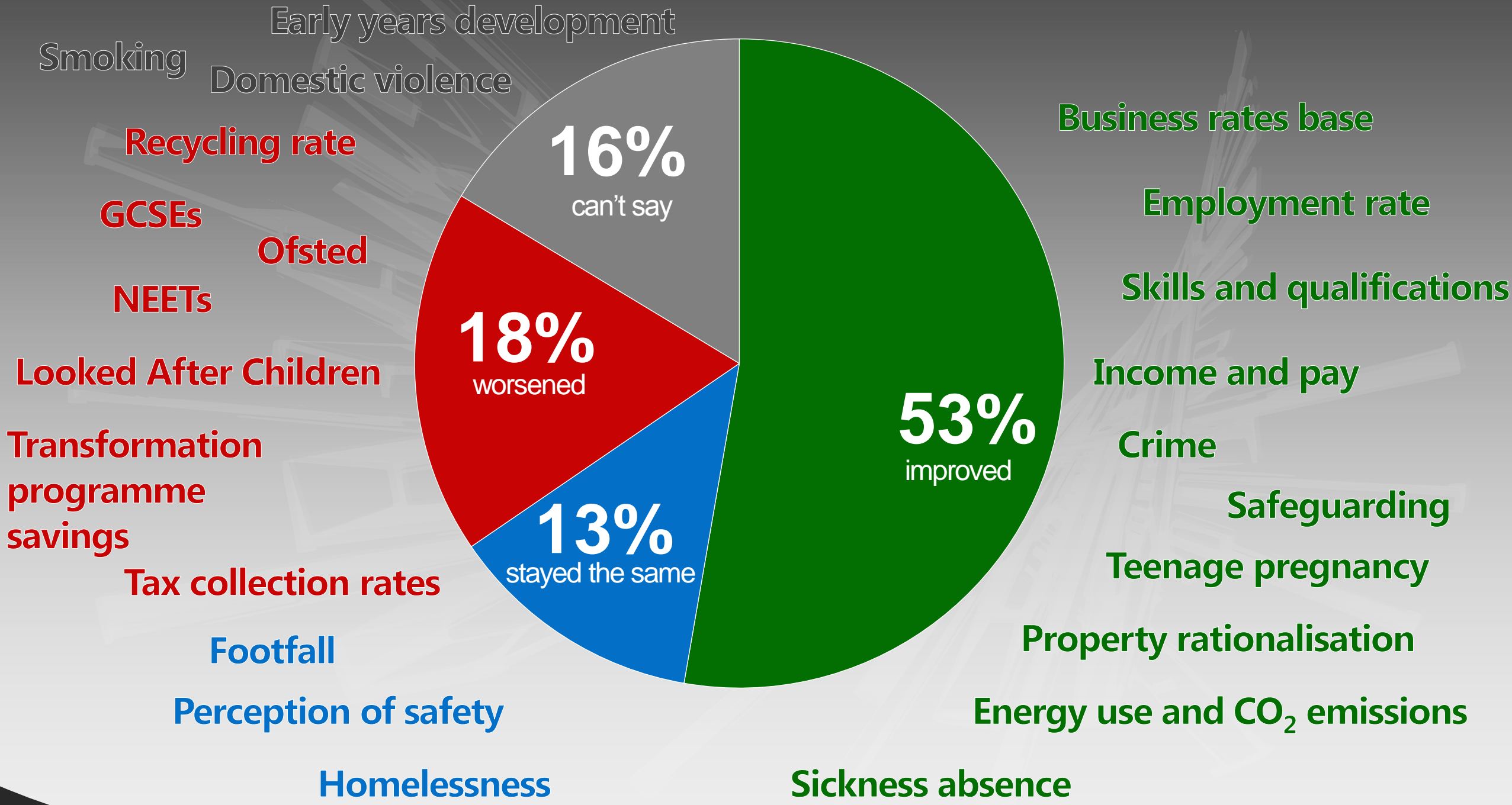


# Council Plan headline indicators

Overall performance in 2013/14



# Globally connected

promoting the growth of a sustainable Coventry economy  
and making sure that residents share in the benefits



## Supporting business growth



**7,405** enterprises

The Jobs and Growth Strategy for 2014-17 aims to...



secure **£200m** of business investment



secure investment from **14** businesses



provide assistance to help **948** businesses grow  
funding opportunities, bid-writing, premises



create **3,150** jobs  
e.g. Advanced Manufacturing and Engineering



encourage **apprenticeships** and **graduate internships**  
scientists, mathematicians and engineers



## Creating the infrastructure

Friargate will have **25** new buildings including...



**14** Grade A office blocks **2** hotels homes, retail, leisure



Passenger numbers at Coventry Railway Station have grown faster than any other station outside of London

2001	2.24m
2012	5.42m
2023	7.49m*
*projected 2043	10.8m*



## City centre for the 21<sup>st</sup> century & Raising the profile of the city

Visitor trips	2011	2012	
Day trips	7.1m	7.2m	↑
Overnight visits	0.8m	0.7m	↓
Total	7.94	7.87	↓

### Bringing the city to life through events

**£691,000** spent on events... around **£2.14** per resident

↑events > ↑visitors > ↑spending > ↑business > ↑jobs

### Godiva Festival 2013

**£295,705** event cost = **£2.37** cost per visitor  
**125,000** visitors

Estimated economic impact to Coventry of **£973,473** = **£5.42** net impact per visitor



## Jobs for local people



**34,000** visitors to the Council job shop in 2013/14

getting help and advice, interview experiences, training

<b>1,216</b> found jobs	<b>302</b> NEETs
	<b>149</b> from 'Troubled Families' programme
	<b>126</b> disabled people



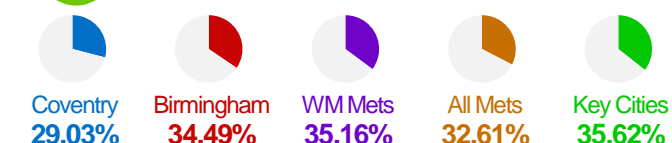
## Reducing the impact of poverty

Gross domestic household income (per head)  
**£13,374** in 2012 (up from £13,135 in 2011)



## Supply, choice and quality of housing

↑**390** properties in the higher Council Tax bands... but still far fewer than in other urban areas:



# Locally committed

improving the quality of life for Coventry people

by working with local communities and especially for our most vulnerable residents



## Attractive, cleaner and greener city

**54 miles**  
of carriageway treated

**2,508 fly-tips**  
11.6% reduction



**86%** satisfied with refuse collection



**87%** satisfied with recycling



## Safer communities



**1.1%**  
fewer crimes

reduction in violent crime  
but some rises in theft and fraud

**93%**

feel safe during the day

**64%**

feel safe after dark



## Protecting and supporting the most vulnerable people



**648**  
Looked After Children

high numbers of referrals ⇒ safeguarding hub being set up



Households accepted as statutory homeless remains stable.

**545**  
2012/13

**551**  
2013/14

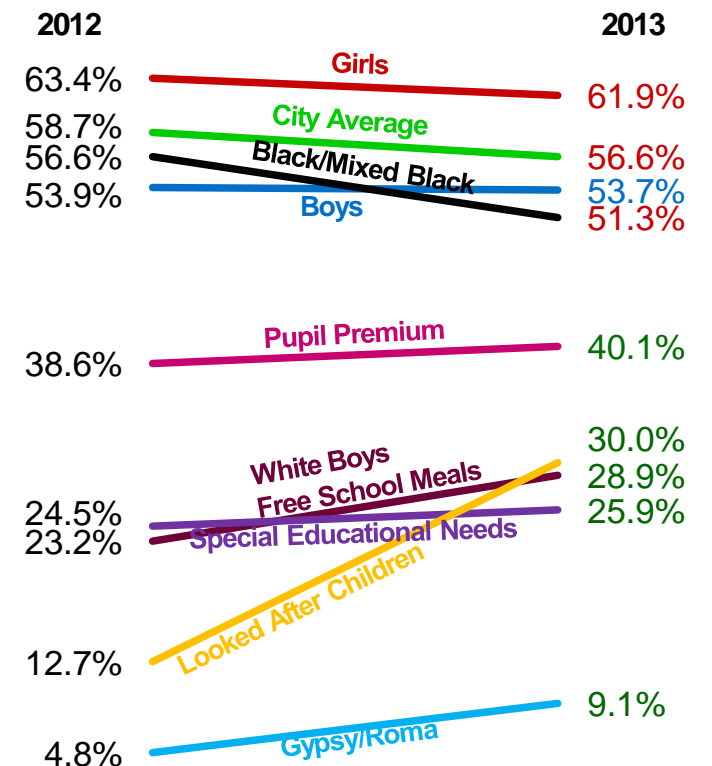


## Improving educational outcomes



**56.6%**  
**5 A\*-C GCSE**  
(inc/ English & Maths)  
but some improvement for  
disadvantaged/vulnerable groups

### 5+ GCSE A\*-C inc/ Eng/Maths by key groups



## Improving health and wellbeing; reducing health inequalities

Life expectancy at birth increased...

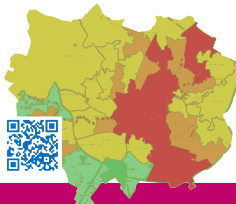


**78.1**  
years



**82.1**  
years

However, there are large variations in the city...



# Delivering our priorities

maximising use of assets; reducing costs · active citizens; strong & involved communities

We will use our increasingly limited resources effectively to...



## Make savings



### Balanced budget delivered

despite continuing budget cuts



### £12.63m savings

through the transformation programme  
target of £17.21m missed



↓12%  
CO<sub>2</sub> emissions



£3.75m savings  
from procurement



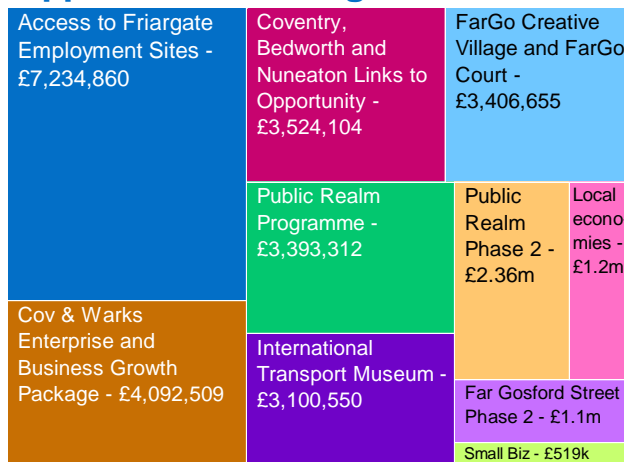
↓10%  
energy use



-249 fte  
reduction in core staffing



## Support economic regeneration



European Regional Development Fund 2007-2013



## Change how we work



### Transformation programme

preparing for new ways of working

### KICKSTART principles

share · responsible and accountable · everyone matters · simplify · flexible and adaptable · improve

We will have new conversations with residents, communities and partners, enabling them to do more for themselves by...

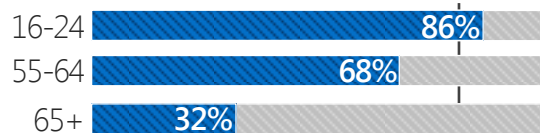


## Encouraging active residents



### 8 in 10

working-aged residents are willing to use Council services online.



81% of working-aged residents are willing to use Council services online: 86% of 16-24 year olds are willing to do so, and for 55-64 year olds, 68% are willing to do so. However, this drops to just 32% among those aged 65+.



## Engaging and involving communities



### 100+ consultations

with local residents and communities

### 2 of 3

residents agreed the Council should ask local people to do more for themselves.

**1 in 4** say they are already fairly or very involved in their local community.



## Working with partners



KEY CITIES  
UNLOCKING  
POTENTIAL

